



Press release Verso Healthcare / Paris, 19 april 2021

For immediate release

Healthcare: The Verso Healthcare group pursues its European development by creating its subsidiary in Spain



For more than 10 years, VERSO HEALTHCARE, an independent French group, has been supporting healthcare professionals and institutions in the deployment, optimization and availability of their technical platform from an economic, technical, organizational and regulatory point of view.

With more than €470 millions (excluding taxes) worth of managed equipment, nearly 60,000 pieces of equipment financed, the Verso Healthcare group has become a major player in financial engineering and associated services, multiplying its revenues by three in one year.

After positioning itself in the **Benelux (March 2017), in Italy (July 2018) and in Switzerland (July 2020),** the Verso Healthcare Group continues its international expansion by opening a subsidiary in Spain (Barcelona) in March 2021. The choice of this country has been an evidence, as this European country has, for many years, demonstrated an efficient and constantly evolving healthcare system. Its economic efficiency (6.8% of GDP) is based in particular on the growing development of digital pathways, optimized and secure management of medical data and value in use (fleet management, pay per use, etc.), developments that are now at the core of the Verso Healthcare group.



Independence from banks and medical equipment manufacturers, personalized customer support, flexibility and responsiveness are all assets that will **soon be available to healthcare professionals in Spain.**

This strategic positioning also represents an additional opportunity for medical manufacturers and distributors, partners of VERSO HEALTHCARE, to increase the penetration of their offers in Europe, particularly when they are based on full-cost models (fleet management, pay per use, etc.) or integrate high value-added services offered by the Group's subsidiaries such as auditing, valuation and brokerage of medical equipment, integration of equipment into the information system, secure distribution of medical documents, hosting of health data, cybersecurity or clinical service management tools.

“ The opening of our subsidiary in Spain is a great event for the our group and is clearly in line with our desire to deploy ourselves over Europe. Our value-in-use approach, combined with financial engineering and high value-added services, recenter the patient and the healthcare professional at the heart of the process, regardless of the country concerned. Our point is also to capitalize on the strengths and assets of the spanish healthcare system renown in europe ”

Christophe SICOT, President and Founder of the VERSO HEALTHCARE Group

Abstract :

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Press contact :

presse@verso.healthcare